

5 DOWNTOWN MURPHY STREETSCAPE DESIGN RESUME



ALLISON PLATT, MLA, PLA, ASLA

RbD MANAGING PARTNER, LANDSCAPE ARCHITECT

Allison Platt is an urban designer and landscape architect with experience in a wide variety of large and small scale design projects including downtown revitalization strategies, town center master plans, design guidelines, urban site and district plans, corridor studies, streetscape and park design and construction documents, and waterfront development plans. A main focus of her work is the identification of development and revitalization opportunities in urban settings. Many of the communities in which she has worked are State or National Register Historic Districts, including New Bern, Wilson, Washington and Goldsboro, North Carolina, and Danville, Virginia.

Ms. Platt's work on streetscape and park design, construction documents and construction observation allows her to estimate costs based on real world experience.

EDUCATION

B.A. ENGLISH COMPOSITION,
Northwestern University
MASTER OF LANDSCAPE ARCHITECTURE
Cornell University

REGISTRATIONS

Professional Landscape Architect (PLA):
NC License # 837
VA license #0406002078

AFFILIATIONS

Chair, Goldsboro Historic
District Commission 2012-2016

Member, American and North Carolina
Society of Landscape Architects

Member, American and North Carolina
Planning Association (APA)

Treasurer, North Carolina Board of
Landscape Architects, 2012-2014
(Governor Appointed)

Board Member
Arts Council of Wayne County
2014-2019

LOCATION

Goldsboro, NC

RELEVANT PROJECTS

- **Goldsboro Master Plan, Design Guidelines and Streetscape Renovations**, Goldsboro, North Carolina, 2007-present
- **Washington Main Street Streetscape**, Washington, NC 2018-2020.
- **Danville River District Master Plan, Design Guidelines, and Neighborhood Plans**, Danville, Virginia, 2010-2014
- **New Bern Master Plans (3), Streetscape and Open Space Designs**, New Bern, North Carolina, 1991-2017.
- **Pembroke Master Plan, Design Guidelines, and Street Improvements**, Pembroke, NC, 2016-present.
- **Mebane Vision Plan**, Mebane, North Carolina, 2018.

AWARDS

- **2009 Downtown Advocate of the Year, Goldsboro, NC**
Downtown Goldsboro Development Corporation, Goldsboro, NC
- **2009 Main Street Champion, for both New Bern & Goldsboro, NC** North Carolina Main Street Program
- **2012 Economic Development Plan Award, Danville, VA**
The River District Plan won the 2012 Community Economic Development Award from the Virginia Economic Developers Association
- **2015 "Great Main Street in the Making" Award, Goldsboro, NC** North Carolina Chapter of the American Planning Association
- **2015 "Great Main Street" Award, Middle Street, New Bern, NC** North Carolina Chapter of the American Planning Association
- **2016 "Best Outdoor Space Improvement" Goldsboro, NC**, NC Main Street
- **2021 Goldsboro DGDC "Indicator" Award**, Goldsboro, NC, for design of the HUB (an urban park including a stage). The indicator award is for "a project, investment, or activity that serves as an optimistic economic indicator for downtown growth in the future."